PACIS 2018 Detailed Program ver.2.3

Title and Authors <Completed Research Paper>

June 28th Thursday

14:30-16:00: Sessions

SESSION June 28 - 14:30-16:00 - TKP H (TRACK 1: Business Intelligence - 1)
Session chair: Tommi Tapanainen, Pusan National University
#106 - Kefeng Pei (Nanjing University of Aeronautics and Astronautics), Yongzhou Chen (Nanjing University of Aeronautics and Astronautics), Jing Ma (Nanjing University of Aeronautics and Astronautics) and Weimin Nie (Nanjing University of Aeronautics and Astronautics). Short Text Classification Research Based on TW-CNN

#299 - Shaohua Lian (Fudan University) and Yunjie Xu (Fudan University). Family Profiles in Retailing: A Novel Algorithm Combining PU Learning and Feature Selection.

SESSION June 28 - 14:30-16:00 - TKP F (TRACK 3: Enterprise Systems - 1)
Session chair: Udayangi Muthupoltotage, University of Auckland Business School
#115 - Takashi Sendo (Senshu University). Business Process Standardization of Multinational Enterprises: Two Distinctive Organizational Models.
#469 - Sam Huang (The University of Melbourne), Sherah Kurnia (The University of Melbourne) and Tanya Linden (Swinburne University). A Study of Critical Success Factors for Enterprise Systems Implementation by SMEs
#696 - Muhammad Rasheed Khan (The University of New South Wales), Walter Fernandez (The University of New South Wales), James Jiang (National Taiwan University) and Gary Klein (University of Colorado Boulder). Building organisational support for an IT-enabled transformation program—the process of coopting.

SESSION June 28 - 14:30-16:00 - TKP G (TRACK 6: Human Computer Interaction - 1)
Session chair: Choon Ling Sia, City University of Hong Kong
#243 - Tzyh-Lih Hsia (Cheng Shiu University), Xiaoyu Xu (Xi’an Jiaotong University), Qi Li (Xi’an Jiaotong University), Lifang Peng (Xiamen University), Yifan Zhang (Hangzhou Xinlongxing Commercial Development Co., Ltd.) and Jen-Her Wu (National Sun Yat-Sen university). Consumer Experience Creation in a U-Commerce Environment: An Activity Theory Perspective.
#261 - Neel Mani (UCD, Ireland), Shastrti Nimmagadda (Curtin University), Markus Helfert (Dublin City University) and Torsten Reiners (Curtin University). Evaluation of Domain-specific Rule Generation Framework based on Usability Criteria.
#287 - Ilias Pappas (Norwegian University of Science and Technology), Kshitij Sharma (Norwegian University of Science and Technology), Patrick Mikalef (Norwegian University of Science and Technology) and Michail Giannakos (Norwegian University of Science and Technology). A Comparison of Gaze Behavior of Experts and Novices to Explain Website Visual Appeal.
SESSION June 28 - 14:30-16:00 - TKP D (TRACK 7: Smart Cities - 1)

Session chair: Brian Donnellan, Maynooth University

#389 - Chaeyoung Lim (Tokyo Institute of Technology), Kazuki Baba (Tokyo Institute of Technology) and Junichi Iijima (Tokyo Institute of Technology). Exploring Capability Governance Model for Sustainable-Smart Tourism Development.

#456 - Ziyi Liu (Queensland University of Technology) and Meng Zhang (Queensland University of Technology). Analysing Online Platform Users’ Attitudes Toward Internet of Things.

#620 - Ling-Chieh Kung (National Taiwan University) and Ching-Chieh Lin (National Taiwan University). Autonomous vehicle services or ride-sharing services? A game theoretic investigation.

SESSION June 28 - 14:30-16:00 - Royal Park HOH-SHOH D (TRACK 8: Education - 1)

Session chair: Yvonne Hong, University of Auckland Business School

#119 - Farshid Anvari (Macquarie University) and Deborah Richards (Macquarie University). Personas with knowledge and cognitive process: tools for teaching conceptual design.

#156 - Hapini Awang (Universiti Utara Malaysia), Zahurin Aji (Universiti Utara Malaysia) and Wan Rozaini Sheik Osman (Universiti Utara Malaysia). The Moderating Effect of Workload in Determining the Continuous Usage of Virtual Learning Environment amongst School Teachers.

#377 - Yvonne Hong (The University of Auckland) and Lesley Gardner (The University of Auckland). An Exploration of Undergraduates’ Preparedness and Experiences in Blended Courses.

SESSION June 28 - 14:30-16:00 - Royal Park HOH-SHOH B (TRACK 9: Implementation - 1)

Session chair: Sumeet Gupta, Indian Institute of Management Raipur, India

#546 - Robert Rockmann (Neu-Ulm University of Applied Sciences), Tanja Salou (Neu-Ulm University of Applied Sciences), Heiko Gewald (Neu-Ulm University of Applied Sciences). If You Are Happy and DON’T Know IT: Continuance? Analyzing Emotion Carry-Over Effects in Activity Tracking Continuance Decisions.

#488 - Bongjin Sohn (Soonchunhyang University), Hyuna Lim (Soonchunhyang University) Ming Wang (Soonchunhyang University) and Jaewon Choi (Soonchunhyang University). Attitude Confidence and User Resistance for Purchasing Wearable Devices on VR: VR Headset Perspective.

#626 - Hong Zhang (Wuhan University) and Yongqiang Sun (Wuhan University). Differentiating Watching and Posting Behaviors in Danmaku Video Websites: The Effects of Perceived Value and Sense of Virtual Community.

SESSION June 28 - 14:30-16:00 - Royal Park HOH-SHOH C (TRACK 10: Healthcare - 1)

Session chair: Pengzhen Yin, Hefei University of Technology

#515 - Leonard Przybilla (Technical University of Munich), Kai Klinker (Technical University of Munich), Manuel Wiesche (Technical University of Munich) and Helmut Krckmar (Technische Universit Mnchen). A Human-Centric Approach to Digital Innovation Projects in Health Care: Learnings from Applying Design Thinking.

#629 - Liisa Kuonanoja (University of Oulu), Shahtla Meedya (University of Wollongong), Khin Than Win (University of Wollongong) and Harri Oinas-Kukkonen (University of Oulu). Ethical Evaluation of a Value Sensitive Persuasive System: Case Milky Way.

** Best paper nominee

SESSION June 28 - 14:30-16:00 - TKP E (TRACK 11: Security - 1)
Session chair: Carol Hsu, Tongji University
#164 - Rami Baazeem (University of Jeddah), Vladlena Benson (University of West London) and Chris Hand (Kingston University). Impact of Religiosity on preserved privacy on social media: Proposed Model of Self-disclosure.
#492 - Khairulliza Ahmad Salleh (The University of Auckland) and Lech Janczewski (The University of Auckland)
#582 - Wenfeng Si (Nanjing University), Guangwei Hu (Nanjing University), Yanqing Shi (Nanjing University), Qian Gao (State Grid Jiangsu Electric Power Company) and Wenwen Pan (Nanjing University of Posts and Telecommunications). Research on Some Phenomenon of E-Government Service Capacity Distribution in Mainland China Based on Multi-channel Perspective.

SESSION June 28 - 14:30-16:00 - TKP B (TRACK 13: Mobile Business - 1)
Session chair: Chuan Hoo Tan, Nationa University of Singapore
#18 - Zhen Shao (Harbin Institute of Technology) and Lin Zhang (Harbin Institute of Technology). Trust Building in the Mobile Payment Platform.
#20 - Zhen Shao (Harbin Institute of Technology). Antecedents of Trust in the Ridesharing Service: The Moderating Effect of User Experience
#494 - Cong Cao (University of Wollongong), Jun Yan (University of Wollongong) and Mengxiang Li (Hong Kong Baptist University)

SESSION June 28 - 14:30-16:00 - TKP I (TRACK 16: Knowledge Management - 1)

SESSION June 28 - 14:30-16:00 - TKP J (TRACK 18: Social Media - 1)
Session chair: Mengxiang Li, Hong Kong Baptist University
#473 - Cong Cao (University of Wollongong), Jun Yan (University of Wollongong) and Mengxiang Li (Hong Kong Baptist University). Understanding the Determinants of Online Consumer Review Helpfulness in Social Networking Service Context.
#521 - Bowen Zheng (University of Science and Technology of China), Hefu Liu (University of Science and Technology of China) and Robert Davison (City University of Hong Kong). Social Media Word-of-Mouth in Crisis and Non-Crisis Context: Examining the Halo Effect of Corporate Reputation
#704 - Xin Hu (Shanghai Jiao Tong University), Jifeng Luo (Shanghai Jiao Tong University) and Zhiyang Wu (Shanghai University of International Business and Economics). Where you from affects your online word of mouth: Evidence from a Chinese travel site

SESSION June 28 - 14:30-16:00 - Royal Park HOH-SHOH A (TRACK 19: Opportunities and Challenges - 1)
Session chair: Jungwoo Lee, Yonsei University
#324 - Mikko Siponen (University of Jyväskylä) and Tuula Klaavuniemi (Southern Savonia District Central Hospital). Updating the Philosophy of Middle-Range Theories: Implications for IS.
#558 - Louise Harder Fischer (IT University of Copenhagen). *Double-edged Social Mechanisms at Work in the 21st century Information System: Opportunities and Challenges*

#567 - Ahmad Asadullah (National University of Singapore), Isam Faik (National University of Singapore) and Atreyi Kankanhalli (National University of Singapore). *Digital Platforms: A Review and Future Directions.*

16:30-18:00 Sessions

**SESSION June 28 - 16:30-18:00 - TKP H (TRACK 1: Business Intelligence - 2)**

Session chair: Bin Zhu, Oregon State University

#78 - Feliks Sejahtera (The University of Queensland), Wei Wang (The University of Queensland), Marta Indulska (The University of Queensland) and Shazia Sadiq (The University of Queensland). *Enablers And Inhibitors Of Effective Use Of Big Data: Insights From A Case Study.*

#297 - Han Yin (Renmin University of China), Yue Wang (Renmin University of China), Qian Li (Renmin University of China), Wei Xu (Renmin University of China), Ying Yu (Renmin University of China) and Tao Zhang (Renmin University of China). *A Network-enhanced Prediction Method for Automobile Purchase Classification using Deep Learning.*

**#485 - Patrick Mikalef (Norwegian University of Science and Technology) and John Krogstie (Norwegian University of Science and Technology).** *Big Data Governance and Dynamic Capabilities: The Moderating effect of Environmental Uncertainty.*

**SESSION June 28 - 16:30-18:00 - TKP E (TRACK 2: E-Government - 1)**

Session chair: Faisal Kamiran, Information Technology University of The Punjab

**#101 - Peter André Busch (University of Agder).** *Conceptualizing Digital Discretion Acceptance in Public Service Provision: A Policy Maker Perspective.*

#259 - Sana Ansari (Indian Institute of Management Raipur), Sumeet Gupta (Indian Institute of Management Raipur) and Vidushi Pandey (ICFAI Business School Hyderabad). *Can Social Media Pressurize Government to Respond?*

#263 - Omayya Sohail (Information Technology University of the Punjab), Inam Elahi (Information Technology University of the Punjab), Ahsan Ijaz (ADDO AI), Asim Karim (Lahore University of Management Sciences) and Faisal Kamiran (Information Technology University of the Punjab). *Text Classification in an Under-Resourced Language via Lexical Normalization and Feature Pooling.*

**SESSION June 28 - 16:30-18:00 - TKP G (TRACK 6: Human Computer Interaction - 2)**

Session chair: Aihua Yan, City University of Hong Kong

#464 - Khalid Majrashi (RMIT University), Margaret Hamilton (RMIT University) and Alexandra Uitdenbogerd (RMIT University). *Evaluating Cross-Device Transitioning Experience in Seated and Moving Contexts.*

**#479 - Dongyeon Kim (Korea Advanced Institute of Science and Technology), Kyuhong Park (Korea Advanced Institute of Science and Technology), Yongjin Park (Korea Advanced Institute of Science and Technology), Jaehyeon Ju (Korea Advanced Institute of Science and Technology) and Jae-Hyeon Ahn (Korea Advanced Institute of Science and Technology).** *Alexa, Tell Me More: The Effect of Advertisements on Memory Accuracy from Smart Speakers.*

** Best paper nominee

** Best paper nominee
SESSION June 28 - 16:30-18:00 - Royal Park HOH-SOH D (TRACK 8: Education - 2)
Session chair: Ling-Chieh Kung, National Taiwan University
#322 - Joy Galaige (Griffith University), Geraldine Torrissi-Steele (Griffith University), Sebastian Binnewies (Griffith University) and Kewen Wang (Griffith University). What is Important in Student-Facing Learning Analytics? A User-Centered Design Approach.
**#429 - Yingnan Shi (The Australian National University), Xinghao Li (The Australian National University), Armin Haller (The Australian National University) and John Campbell (The Australian National University). Knowledge pricing structures on MOOC platform – A use case analysis on edX.
#697 - Ling-Chieh Kung (National Taiwan University) and Pei-Jung Yang (National Taiwan University). Certificate or Subscription? The Optimal Pricing Strategy of Massive Online Open Courses.

SESSION June 28 - 16:30-18:00 - Royal Park HOH-SOH B (TRACK 9: Implementation - 2)
Session chair: Shun Cai, Xiamen University, China
#309 - Jan Brendel (University of Bayreuth) and Sascha Schweitzer (Universität Bayreuth). IS in Business and Economics: An Analysis of Scholarly Literature.
#326 - Pushp Patil (Swansea University), Nripendra Rana (Swansea University), Yogesh Dwivedi (Swansea University) and Husam Abu-Hamour (Al-Balqa' Applied University). The Role of Trust and Risk in Mobile Payments Adoption: A Meta-Analytic Review.

SESSION June 28 - 16:30-18:00 - Royal Park HOH-SOH C (TRACK 10: Healthcare - 2)
Session chair: Lele Kang, Nanjing University
#327 - Yi-Ling Lin (National Chengchi University), Wei-En Huang (National Sun Yat-Sen University), Peir-In Liang (Kaohsiung Medical University) and Chun-Wei Tung (Kaohsiung Medical University). An Integrated Web-based System for MEDLINE Analysis: A Case Study of Chronic Kidney Disease.
#505 - Hadi Hariyanto (Monash University), Tom Denison (Monash University), and Larry Stillman (Monash University). Understanding Health Information System Implementation in an Indonesian Primary Health Centre: A Sociotechnical Perspective.
#535 - Robert Rockmann (Neu-Ulm University of Applied Sciences) and Heiko Gewald (Neu-Ulm University of Applied Sciences). Activity Tracking Affordances: Identification and Instrument Development.

SESSION June 28 - 16:30-18:00 - TKP F (TRACK 15: Strategy - 1)
Session chair: Yenni Tim, UNSW Business School
#27 - Nazim Taskin (Massey University), Ali Intezari (Massey University), Ling-Ling Wu (National Taiwan University) and David J. Pauleen (Massey University). Culture, Leadership and Knowledge Management.
#199 - Abdulrazak F. Shahatha Al-Mashhadani (Universiti Utara Malaysia) and Rahayu Ahmad (Universiti Utara Malaysia). The More You Give the More You Get Back: Moderating Effect of Leadership on Knowledge Sharing in Online Programming Communities.
#301 - Sachithra Lokuge (Monash University), Darshana Sedera (Monash University) and Melville Perera (Wayamba University). The Clash of the Leaders: The intermix of leadership styles for resource bundling.
SESSION June 28 - 16:30-18:00 - TKP I (TRACK 16 Knowledge Management - 2)
Session chair: Mujid Attar, University of Technology Sydney
#177 - Mujid Attar (University of Technology Sydney), Kyeong Kang (University of Technology Sydney) and Osama Sohail (University of Technology Sydney). Knowledge Sharing Culture, Intellectual Capital and Organisational Performance.
#201 - Hui-Min Lai (Chienkuo Technology University) and Pi-Jung Hsieh (Chia Nan University of Pharmacy & Science). The Effects of the Norm of Reciprocity and Interpersonal Trust on Knowledge-Sharing Behavior: A Longitudinal Analysis.
#219 - Assaf Arief (Universitas Indonesia), Rinda Wahyuni (Universitas Indonesia) and Dana Indra Sensuse (Universitas Indonesia). Critical Success Factor of Knowledge Sharing in Online Community.

SESSION June 28 - 16:30-18:00 - TKP D (TRACK 17: Service Science - 1)
Session chair: Mengxiang Li, Hong Kong Baptist University
#320 - Jennifer Hehn (University of St. Gallen), Falk Uebernickel (University of St. Gallen) and Matthias Herterich (University of St. Gallen). Design Thinking Methods for Service Innovation - A Delphi Study.
#393 - Hsin-Lu Chang (National Chengchi University), Hui-Chen Hu (National Chengchi University), Kai Wang (National University of Kaohsiung), Rua-Huan Tsaih (National Chengchi University) and Lian Pu (National Palace Museum).
#654 - Mirae Kim (CHA University), Jihye Park (CHA University), Dahye Jeong (CHA University), Jaehyun Park (Tokyo Institute of Technology) and Semi Han (CHA University). TRAVEL READER: Free Independent Travel Application for Active Senior by Design Thinking Approach.

SESSION June 28 – 16:30-18:00 - TKP J (TRACK 18: Social Media - 2)
Session chair: Hui Yuan, City University of Hong Kong
#271 - Kashif Ali (RMIT University), Margaret Hamilton (RMIT University), Charles Thevathayan (RMIT University) and Xiuzhen Zhang (RMIT University). Meta-Information as a Service: A Big Social Data Analysis Framework.
#390 - Hui Yuan (City University of Hong Kong), Raymond Y.K. Lau (City University of Hong Kong), Wei Xu (Renmin University of China), Zhaokang Pan (Renmin University of China) and Michael C S Wong (City University of Hong Kong).
#422 - Zhongyun Zhou (Tongji University), Xueli Li (Tongji University) and Xiao-Ling Jin (Shanghai University). Enablers and Inhibitors of Discontinuous Use in Social Networking Sites: A Study on Weibo.

SESSION June 28 - 16:30-18:00 - Royal Park HOH-SHOH A (TRACK 19: Opportunities and Challenges - 2)
Session chair: Supunmalie Ahangama, University of Moratuwa
#120 - Ning Zhang (Central University of Finance and Economics), Wuyu Wang (Central University of Finance and Economics) and Xi Wang (Central University of Finance and Economics). Research on Balance Strategy of Supervision and Incentive of P2P Lending Platform.
#455 - Tong Che (Soochow University), Zeyu Peng (East China University of Science and Technology), Fujun Lai (University of Southern Mississippi; Soochow University) and Xiabing Zheng (University of Science and Technology of China). Do the public treat online and offline equally? An explorative study.
**June 29th Friday**

**11:00 – 12:30: Sessions**

**SESSION June 29 - 11:00-12:30 – TKP E (TRACK 2: E-Government - 2)**
Session chair: Supunmali Ahangama, University of Moratuwa

#188 - Guangwei Hu (Nanjing University), Jiaqi Yan (Nanjing University), Wenwen Pan (Nanjing University, Nanjing University of Posts and Telecommunications), Sohail Raza (Nanjing University) and Chunhui Piao (Shijiazhuang Tiedao University). The Influencing Path of Public Engaging Intention in the Value Co-Creation of E-Gov Services : An Empirical Investigation.

#341 - Monika Singh (Motilal Nehru National Institute of Technology Allahabad), Ganesh P Sahu (M N National Institute of Technology Allahabad), Yogesh Dwivedi (Swansea University), Nripendra Rana (Swansea University) and Kuttimani Tamilmani (Swansea University). Success Factors for e-Court Implementation at Allahabad High-Court.

#513 - Jingrui Ju (Harbin Institute of Technology), Luning Liu (Harbin Institute of Technology) and Yuqiang Feng (Harbin Institute of Technology). Designing an O2O Citizen Participation Ecosystem for the Sustainable Governance of Societies.

**SESSION June 29 - 11:00-12:30 - TKP G (TRACK 6: Human Computer Interaction - 3)**
Session chair: Ben Choi, Nanyang Technological University

#57 - Gen-Yih Liao (Chang Gung University), T. C. E. Cheng (The Hong Kong Polytechnic University) and Ching-I Teng (Chang Gung University). Not All Are the Same: Facets of Conscientiousness, Competitive Virtual Team Functions, and Continuance Intention.

#90 - Gen-Yih Liao (Chang Gung University) and Ching-I Teng (Chang Gung University). How Can Information Systems Strengthen Virtual Communities? Perspective of Media Richness Theory.

**SESSION June 29 - 11:00-12:30 - Royal Park HOH-SHOH D (TRACK 8: Education - 3)**
Session chair: Osam Sato, Tokyo Keizai University

#99 - Luyan Su (Dalian University of Technology), Ying Li (Dalian University of Technology), Wenli Li (Dalian University of Technology) and Yulin An (Liaoning Police College). What Drives Trust in Online Paid Knowledge? The Role of Customer Value.

#425 - Yuchao Jiang (The University of New South Wales), Daniel Schlagwein (The University of New South Wales) and Boualem Benatallah (The University of New South Wales). A Review on Crowdsourcing for Education: State of the Art of Literature and Practice.

#672 - Chinthake Wijesooriya (The University of Queensland), Jon Heales (The University of Queensland), Fiona Rohde (The University of Queensland) and Peter Clutterbuck (The University of Queensland). Understanding Formal and Informal Learning Systems in Contemporary Learning Environments.
SESSION June 29 - 11:00-12:30 - Royal Park HOH-SOH B (TRACK 9: Implementation - 3)
Session chair: Ayoung Suh, City University of Hong Kong

#640 - Jungwoo Lee (Yonsei University), Hyejung Lee (Yonsei University), and Ayoung Suh (City University of Hong Kong). *Information Technology and Crafting of Job: Shaping Future of Work?*

#658 - Patrick Mikalef (Norwegian University of Science and Technology), John Krogstie (Norwegian University of Science and Technology), Rogier Van de Wetering (Open University, the Netherlands) and Ilias Pappas (Norwegian University of Science and Technology). *A stage model for uncovering inertia in big data analytics adoption.*

#718 - Edward Robertson (The University of Auckland), Gabrielle Peko (The University of Auckland) and David Sundaram (The University of Auckland). *Enterprise Architecture Maturity: A Crucial Link in Business and IT Alignment.*

SESSION June 29 - 11:00-12:30 - Royal Park HOH-SOH C (TRACK 10: Healthcare - 3)
Session chair: Zhirong Liu, Dalian University of Technology

#17 - Ming Yang (Central University of Finance and Economics), Yunfei Diao (Central University of Finance and Economics) and Melody Kiang (California State University – Long Beach). *Physicians’ Sales of Expert Service Online: The Role of Physician Trust and Price.*

#24 - Bavya Mukundan (University of Technology, Sydney) and Babak Abedin (University of Technology, Sydney). *A Review of Opportunities and Challenges of Carers’ Support on Online Social Platforms.*

#410 - Jiatong Shi (Renmin University of China), Wei Du (Renmin University of China) and Wei Xu (Renmin University of China). *Identifying Impact Factors of Question Quality in Online Health Q&A Communities: an Empirical Analysis on MedHelp.*

SESSION June 29 - 11:00-12:30 - TKP B (TRACK 13: Mobile Business - 2)
Session chair: David Phang, University of Nottingham Ningbo China

#15 - Hong Hong (Harbin Institute of Technology), Qiang Ye (Harbin Institute of Technology), Dapeng Xu (Xiamen University) and Yu Jin (Harbin Institute of Technology). *Travel and Online Review Behavior.*

#193 - Chia-Ying Li (National Taichung University of Technology and Science) and Yu-Hui Fang (Tamkang University). *Understanding Game Players’ Service Experience Evaluation: Do Augmented Reality Features Matter?*

#161 - Sascha Schweitzer (University of Bayreuth) and Jan Brendel (University of Bayreuth). *The Segmented Introduction of Transaction Fees in the German Ridesharing Market.*

SESSION June 29 - 11:00-12:30 - TKP H (TRACK 14: Project Management - 1)
Session chair: Christy M.K. Cheung, Hong Kong Baptist University

#279 - Sasha Ivkovic (Federation University Australia), Sally Firmin (Federation University Australia), Taiwo Oseni (Federation University Australia) and Mehmood Chadhar (Federation University Australia). *Communication Metrics Extracted from Project Managers’ Email In-Box.*

#388 - Sophia Duan (Charles Sturt University) and Hepu Deng (RMIT University). *A Multi-Criteria Analysis Approach for the Evaluation and Selection of IS Projects – A Sustainability Perspective.*

#619 - Wenchi Ying (Beihang University), Suling Jia (Beihang University), Wenyu Du (Beihang University) and Qiang Wang (Beihang University). *Development of Collective Competence in the IT-project Ecosystem: A Resource Orchestration Perspective*

** Best paper nominee
SESSION June 29 - 11:00-12:30 - TKP F (TRACK 15: Strategy - 2)
Session chair: Shang Gao, Örebro University

#291 - Qi Li (Nanjing University), Quansheng Wang (Nanjing University), Peijian Song (Nanjing University) and Yingnan Zhao (Nanjing University). *Empirical view of interactions between reselling and agency selling in platform-based retailing.*

#403 - Sung Une Lee (UNSW and Data61), Liming Zhu (University of New South Wales and Data61, CSIRO) and Ross Jeffery (UNSW and Data61 (CSIRO)). *A Contingency-Based Approach to Data Governance Design for Platform Ecosystems.*


SESSION June 29 - 11:00-12:30 - TKP I (TRACK 16 Knowledge Management - 3)
Session chair: Petr Hajek, University of Pardubice

#74 - Jan Stejskal (University of Pardubice), Viktor Prokop (University of Pardubice) and Petr Hajek (University of Pardubice). *Leverage of Knowledge Sources in Firm Innovation Activities: The Case of European ICT Industries.*

#75 - Petr Hajek (University of Pardubice), Michaela Striteska (University of Pardubice) and Viktor Prokop (University of Pardubice). *Integrating Balanced Scorecard and Fuzzy TOPSIS for Innovation Performance Evaluation.*

#632 - Jing Sun (Xiamen University), Xin Fu (Xiamen University), Shun Cai (Xiamen University) and Hai-Rong Shi (Xiamen University). *Dynamic Optimal Pricing Strategies for Knowledge-Sharing Platforms.*

SESSION June 29 - 11:00-12:30 - TKP D (TRACK 17: Service Science - 2)
Session chair: Jie Yu, The University of Nottingham Ningbo China

#19 - Zhen Shao (Harbin Institute of Technology) and Chaoyi Ge (Harbin Institute of Technology). *Impact of Service Quality on Individuals' Continuance Intention of the Bicycle-Sharing Application.*

#94 - Sigi Goode (The Australian National University). *Keeping the User in the Cloud: A Cognitive Social Capital Antecedent to Use Continuance and Service Commitment.*

#357 - Florian Baer (University of Rostock) and Michael Leyer (University of Rostock). *Identifying the Factors influencing Self-Service Technology Usage Intention – A Meta-Analysis.*

SESSION June 29 - 11:00-12:30 - TKP J (TRACK 18: Social Media – 3)
Session chair: Boying Li, The University of Nottingham Ningbo China

#295 - Chong Oh (University of Utah), Tony Passey (University of Utah) and Hansaem Park (University of Utah). *Weak Ties and Super Bowl Advertisements: Relating Network Density with Performance and Information Diffusion.*

#547 - Boying Li (University of Nottingham), Fangfang Hou (University of Nottingham Ningbo China), Zhengzhi Guan (University of Nottingham Ningbo China) and Alain Chong (University of Nottingham Ningbo China). *What Drives People to Purchase Virtual Gifts in Live Streaming? The Mediating Role of Flow.*

#571 - Arviansyah (Universitas Indonesia), Adhika Pradipta Dhaneswara (Universitas Indonesia), Achmad Nizar Hidayanto (Universitas Indonesia) and Yu-Qian Zhu (National Taiwan University of Science and Technology). *Vlogging: Trigger to Impulse Buying Behaviors.*
SESSION June 29 - 11:00-12:30 - Royal Park HOH-SOH A (TRACK 19: Opportunities and Challenges -3)
Session chair: Hirotoshi Takeda, Université Laval

"#146 - Chen Liang (Arizona State University), Yili Hong (Arizona State University) and Bin Gu (Arizona State University). Home Bias in Hiring: Evidence from an Online Labor Market.

#689 - Xiaolin Zhu (School of Business, Renmin University of China), Chong Ma (School of Business, Renmin University of China), Fang Su (school of management, Jinan University) and Ji-Ye Mao (School of Business, Renmin University of China). How do IT capabilities support fast delivery of big data services to clients across industries?

#753 - Magiswary Dorasamy (Multimedia University), Manimekalai Jambulingam (Taylor's University) and Thesigarhupani Vigian (Multimedia University). Building a Bright Society with Au Courant Parents: Combating Online Grooming.

14:30 – 16:00: Sessions

SESSION June 29 - 14:30-16:00 - TKP H (TRACK 1: Business Intelligence - 3)
Session chair: Yunhong Xu, Kunming University of Science and Technology

#168 - Jing Ren (Singapore Management University) and Robert Kauffman (Singapore Management University). Understanding Streaming Music Diffusion in a Semi-Closed Social Environment.

#564 - Senuri Wijenayake (University of Moratuwa), Sachini Ganiachchi (University of Moratuwa), Janitha Wijekoon (University of Moratuwa) and Supunmali Ahangama (University of Moratuwa). Predicting Tie Strength between Facebook Friends to Improve Accuracy in Travel Recommendation Systems.

#741 - Yuan Xue (Penn State Berks), Yilu Zhou (Fordham University) and Subhasish Dasgupta (George Washington University). Mining Competitive Intelligence from Social Media: A Case Study of IBM.

SESSION June 29 - 14:30-16:00 - Royal Park HOH-SOH A (TRACK 4: Financialization - 1)
Session chair: Heiko Gewald, Hochschule Neu-Ulm

#159 - Nripendra Rana (Swansea University), Sunil Luthra (State Institute of Engineering & Technology, Haryana) and H. Raghav Rao (University of Texas San Antonio). Developing a Framework using Interpretive Structural Modeling for the Challenges of Digital Financial Services in India.

#224 - Tobias Riasanow (Technical University of Munich), Rob Jago Flötgen (Technical University of Munich), David Soto Setzke (Technical University of Munich), Markus Böhm (Technical University of Munich) and Helmut Krčmar (Technical University of Munich). The Generic Ecosystem and Innovation Patterns of the Digital Transformation in the Financial Industry.

#436 - Hsu-Che Wu (National Chung Cheng University) and Li-Siang Lin (Walsin Lihwa Corporation). Design a Financial Analysis System Using Ontology Engineering.

SESSION June 29 - 14:30-16:00 - TKP G (TRACK 6: Human Computer Interaction - 4)
Session chair: Rachel Chung, Chatham University

“ Best paper nominee
#591 - Mohan Wang (Soochow University), Bin Fang (Xiamen University), Huiying Li (Xiamen University) and Qiang Ye (Harbin Institute of Technology). Goal Pursuit of Sellers in Hierarchical Online Reputation Systems

SESSION June 29 - 14:30-16:00 - Royal Park HOH-SHOH C (TRACK 10: Healthcare - 4)
Session chair: Na Liu, University of Sydney

#387 - Yash Babar (University of Minnesota), Jason Chan (University of Minnesota) and Ben Choi (Nanyang Technological University). "Run Forrest Run!": Measuring the Impact of App-Enabled Performance and Social Feedback on Running Performance.

#610 - Shivani Goundar (The University of Auckland), Asfahaan Mirza (The University of Auckland), Claris Yee Seung Chung (The University of Auckland), Gabrielle Peko (The University of Auckland) and David Sundaram (The University of Auckland). Persuasive Serious Social Health Games for Managing Diabetes.

#761 - Fransisca Natalia Damayanti (Universitas Indonesia), Achmad Nizar Hidayanto (Universitas Indonesia), Qorib Munajat (Universitas Indonesia), Meyliana (Binus University) and Edi Surya Negara (Binadarma University). I Want to be Healthy: How Belief Influence the Usage Intention of Mobile-health Application.

SESSION June 29 - 14:30-16:00 - TKP I (TRACK 12: Open Innovation - 1)
Session chair: D.N. Chen, National Pingtung University of Science and Technology

#47 - Hui-Wen Yang (National Cheng Kung University) and Shih-Chieh Fang (National Cheng Kung University). Open Innovation: Powered by people, Enabled by IT.


#551 - Haiping Hui (The University of Hong Kong). Innovate in an Unethical Supply Chain.

SESSION June 29 - 14:30-16:00 - TKP B (TRACK 13: Mobile Business - 3)
Session chair: Joseph Yu, University of Nottingham, Ningbo China

#167 - Ruibin Geng (Xidian University) and Xi Chen (Zhejiang University). Economics of 'Tipping' Button in Social Media: An Empirical Analysis of Content Monetization.

#292 - Yingnan Zhao (Nanjing University), Quansheng Wang (Nanjing University), Peijian Song (Nanjing University) and Qi Li (Nanjing University). Quantifying the Effect of Mobile Channel Visits on Firm Revenue.

SESSION June 29 - 14:30-16:00 - TKP F (TRACK 15: Strategy - 3)
Session chair: She-I Chang, National Chung Cheng University

#80 - Kasun Weerasinghe (Massey University), Shane L Scahill (Massey University), Nazim Taskin (Massey University) and David J Pauleen (Massey University). Development of a Taxonomy to be used by Business-IT Alignment Researchers.

"#84 - Kent Ramchand (Swinburne University of Technology), Mohan Baruwal Chhetri (Swinburne University of Technology) and Ryszard Kowalczyn (Swinburne University of Technology). Towards A Comprehensive Cloud Decision Framework with Financial Viability Assessment.

#142 - Masamichi Mukai (NS Solutions corporation) and Tatsuyuki Negoro (Waseda University). Densification of Business Processes and Creation of Competitiveness through Information Systems.

" Best paper nominee
SESSION June 29 - 14:30-16:00 - TKP D (TRACK 17: Service Science - 3)
Session chair: Babak Abedin, University of Technology Sydney
#43 - Dongpu Fu (Capital University of Economics and Business), Kanliang Wang (Renmin University of China), Bo Yang (Renmin University of China) and Rong Zhang (Renmin University of China). What Drives Continuous Intention of Brand Mobile Application: Perspectives from Attachment Theory and Expectation-Confirmation Model.
#526 - Dapeng Xu (Xiamen University), Hong Hong (Harbin Institute of Technology), Di Xu (Xiamen University) and Kun Zhou (Xiamen University). The Impact of Economic Dissimilarity on Online Rating Behavior.

SESSION June 29 - 14:30 -16:00 - TKP J (TRACK 18: Social Media - 4)
Session chair: Bin Fang, Xiamen University
#234 - Danni Li (Southwestern University of Finance and Economics), Tao Wang (Southwestern University of Finance and Economics) and Minghui Kang (Southwest Jiaotong University). Factors Affecting Users' Dynamic Message Deleting Intention on Social Networks: An Empirical Study Based on Impression Management Theory.
#335 - Bin Fang (Xiamen University) and Xianwei Liu (Nanjing Audit University). Do Money-based Incentives Improve User Effort and UGC Quality? Evidence from a Travel Blog Platform.

16:30 – 18:00: Sessions

SESSION June 29 - 16:30-18:00 - TKP H (TRACK 1: Business Intelligence - 4)
Session chair: Rob Schumaker, University of Texas at Tyler
#338 - Raphael Grytz (Paderborn University) and Artus Krohn-Grimberghe (Paderborn University). Business Intelligence & Analytics Cost Accounting: Review and Synthesis of the Literature.
#545 - Yuxin Zhang (Renmin University of China), Kunlin Yang (Renmin University of China), Wei Du (Renmin University of China) and Wei Xu (Renmin University of China). Predicting Stock Price Movement Direction with Enterprise Knowledge Graph.
#642 - Ariesta Lestari (Monash University), Grace Rumantir (Monash University), Bambang Saharjo (Bogor Agricultural University), Aswin Usup (Palangkaraya University), Laura Graham (Palangkaraya University), Nigel Tapper (Monash University), Andrew Vayda (Rutgers University), Nina Yulianti (Palangkaraya University) and Rony Teguh (Palangkaraya University). Analysing Causal Factors of Peatland Wildfires: A Knowledge-based Approach.

SESSION June 29 - 16:30-18:00 - TKP F (TRACK 3: Enterprise Systems - 2)
Session chair: Andy Nguyen, The University of Auckland Business School
#125 - Tomi Dahlberg (University of Turku) and Altti Lagstedt (Haaga-Helia University of Applied Sciences, Helsinki and the University of Turku). A Contingency Theory Motivated Framework to Select Information System Development Methods.
#411 - Sreenithya Sumesh (Curtin University), Aneesh Krishna (Curtin University) and Chitra Subramanian (Curtin University). CEA Based Reasoning with the i+ Framework.
#744 - Noreen Izza Arshad (Universiti Teknologi PETRONAS), Rachelle Bosua (The University of Melbourne) and Simon Milton (The University of Melbourne). Understanding Technology-use Through the Lens of Technology-in-Practice.
SESSION June 29 - 16:30-18:00 - TKP J (TRACK 5: Green IS/IT - 1)
Session chair: Hirotoshi Takeda, Universite Laval
#314 - Matthias Gottlieb (Technical University of Munich), Markus Böhm (Technical University of Munich) and Helmut Krcmar (Technical University of Munich). Analyzing Measures for the Construct “Energy-Conscious Driving”: A Synthesized Measurement Model to Operationalize Eco-Feedback.
#407 - Imairi Eitiveni (The University of Melbourne), Sherah Kurnia (The University of Melbourne) and Rajkumar Buyya (The University of Melbourne). IT-Enabled Capabilities for Sustainable Supply Chain Management: An Affordance Theory Perspective.

SESSION June 29 - 16:30-18:00 - TKP G (TRACK 6: Human Computer Interaction - 5)
Session chair: Kanliang Wang, Renmin University of China
#352 - Chiung Wen Hsu (National Kaohsiung University of Science and Technology) and Jen-Ruei Fu (National Kaohsiung University of Science and Technology). Enhancing the influence of pop-up advertisements on advertising effects from the perspective of personalization and placement.
#501 - Chenwei Li (The University of Hong Kong) and Patrick Y. K. Chau (The University of Hong Kong). The Role of Prior Self-disclosure in Users’ Subsequent Self-disclosure in Sharing Economy.
#768 - Fatimah Azzahro (Universitas Indonesia), Achmad Nizar Hidayanto (University of Indonesia), Rizka Meutia Maulida (Universitas Indonesia), Yu-Qian Zhu (National Taiwan University of Science and Technology) and Puspa Indahati Sandhyaduhita (Universitas Indonesia). Exploring the Influential Factors in Continuance Usage of Online Dating Apps: Gratification, Subjective Well-Being and Self-Disclosure.

SESSION June 29 - 16:30-18:00 - TKP D (TRACK 9: Implementation - 5)
Session chair: Hee-Woong Kim, Yonsei University
#157 - Zhao Cai (University of Science and Technology of China), Hefu Liu (University of Science and Technology of China), Qian Huang (University of Science and Technology of China), Liang Liang (Hefei University of Technology) and Jie Yu (University of Nottingham). Psychological Contract and Knowledge Sharing: Evidence from Enterprise System Post-Implementation.
#457 - Rubina Maurya (University of Cape Town) and Lisa F Seymour (University of Cape Town). Mobile News Service Adoption Framework: Insights from South Africa.

SESSION June 29 - 16:30-18:00 - TKP E (TRACK 11: Security - 2)
Session chair: Mikko Siponen, University of Jyväskylä
#316 - Ying Li (Dalian University of Technology), Nan Zhang (Harbin Institute of Technology) and Ting Pan (Dalian University of Technology). Understanding the Roles of Challenge Security Demands, Psychological Resources in Information Security Policy Noncompliance.
#561 - Hanna Kinnunen (University of Jyväskylä) and Mikko Siponen (University of Jyväskylä). Developing Organization-Specific Information Security Policies.

SESSION June 29 - 16:30-18:00 - TKP I (TRACK 16: 152 4)
Session chair: Jin Zhang, Renmin University of China

Opinion Mining on Twitter: A Sentiment Analysis of the Iran Deal.

Road to Success: How Newcomers Gain Reputation in Open Source Community.


June 30th Saturday

9:00 – 10:30: Sessions

SESSION June 30 - 9:00-10:30 - TKP E (TRACK 2: E-Government - 3 & TRACK 7: Smart Cities - 3)
Session chair: Yoko Ogushi, Niigata university

The Roles of Infomediaries in Crisis Response: The Case of 2017 Bangladesh Flood.

An Ontology for the Waste Management Domain.

SESSION June 30 - 9:00-10:30 - TKP F (TRACK 3: Enterprise Systems - 3)
Session chair: Maduka Subasinghage, Auckland University of Technology

Modeling and Simulation of Multi-tier Enterprise IT System.

Adopting and Implementing Enterprise Systems in Chinese SMEs: An ANT Perspective.

SESSION June 30 - 9:00-10:30 - TKP J (TRACK 5: Green IS/IT- 2)
Session chair: Jiangtao Qiu, Southwestern University of Finance and Economics

Information Systems to Manage Local Climate Change Effects: A Unified Framework.
SESSION June 30 - 9:00-10:30 - TKP D (TRACK 8: Education - 5)
Session chair: Azah Anir Norman, University of Malaya
#152 - Hapini Awang (Universiti Utara Malaysia), Zahurin Aji (Universiti Utara Malaysia), Wan Rozaini Sheik Osman (Universiti Utara Malaysia) and Mohd Sobhi Ishak (Universiti Utara Malaysia). Examining Virtual Learning Environment Success using DeLone and McLean IS Success Model.
#313 - Everist Limaj (WU Vienna) and Edona Bilali (FH Burgenland). Examining Digital Technology Constrains on Higher Education in Developing Countries Through the Lens of the Capability Approach.
#652 - Azma Alina Ali Zani (University of Malaya), Azah Anir Norman (University of Malaya) and Norjihan Abdul Ghani (University of Malaya). A Review of Security Awareness Approach: Ensuring Communal Learning.

SESSION June 30 - 9:00-10:30 - TKP B (TRACK 9: Implementation – 6)
Session chair: Sung-Byung Yang, Kyung Hee University, Korea
#372 - Nam Bui (Oslo Metropolitan University). BIM technology implementation in Vietnam: an institutional perspective on a bridge project.
#559 - Chen Tian (Zhejiang University) and Wen Guang Qu (Zhejiang University). A Dynamic View of the Relationship between Software Development Outsourcing Propensity and Industry Environment.
#688 - Jong-Won Park (Kyung Hee University), Changsok Yoo (Kyung Hee University) and Sung-Byung Yang (Kyung Hee University)

SESSION June 30 - 9:00-10:30 - TKP C (TRACK 10: Healthcare - 5)
Session chair: Casandra Grundstrom, University of Oulu Finland
#416 - Harshini Elath (University of Texas at Tyler), Rohit R. Dixit (University of Texas at Tyler), Robert P. Schumaker (University of Texas at Tyler) and Michael A. Veronin (University of Texas at Tyler). Predicting Deadly Drug Combinations through a Machine Learning Approach.
#470 - Suresh Pokharel (The University of Queensland), Xue Li (The University of Queensland), Xin Zhao (The University of Queensland), Anoj Adhikari (Dhaulagiri Zonal Hospital, Baglung) and Yu Li (The University of Queensland). Similarity Computing on Electronic Health Records.
#665 - Casandra Grundstrom (University of Oulu), Karin Väyrynen (University of Oulu) and Minna Isomursu (IT University of Copenhagen). Dimensions of Accessibility and Interoperability for Electronic Health Records in the Nordic Countries: A Qualitative Evidence Synthesis of Facilitators and Barriers.

SESSION June 30 - 9:00-10:30 - TKP I (TRACK 12: Open Innovation - 2)
Session chair: Atreyi Kankanhalli, National University of Singapore
#241 - Christian Baumann (Neu-Ulm University of Applied Sciences) and Heiko Gewald (Neu-Ulm University of Applied Sciences). What Motivates Crowdsourcing Contributors? A Cross-Platform Comparative Analysis.
SESSION June 30 - 9:00-10:30 - TKP H (TRACK 14: Project management - 2)
Session chair: Aihua Yan, City University of Hong Kong
#245 - Peter Laurence Valencia (De La Salle University) and Arnulfo Azcarraga (De La Salle University). Principal Agent Theory in the Examination of Technical Specifications used in Government Information Technology Procurement.
#365 - Aihua Yan (City University of Hong Kong). Effective Outsourcing Governance: A Configurational Approach.
#600 - Peter Wynne (Copenhagen Business School). Building IT Resources for Post-Acquisition IS Integration in Novice Acquirers.

SESSION June 30 - 9:00-10:30 - TKP A (TRACK 19: Opportunities and Challenges -4)
Session chair: Hameed Chughtai, Southampton Business School
#254 - Fahrizal Budiono (University of Wollongong), Sim Lau (University of Wollongong) and William Tibben (University of Wollongong). Cloud Computing Adoption for E-Commerce in Developing Countries: Contributing Factors and Its Implication for Indonesia
#405 - Liguo Lou (Chonnam National University) and Joon Koh (Chonnam National University). Factors Affecting User Participation in Sharing Economy: The Case of Commercial Bike Sharing Service in China
#698 - Hameed Chughtai (University of Southampton). How Aesthetic Engagement with IT is Shaping Digital Society: An Ethnographic Example

11:00 – 12:30 Sessions

SESSION June 30 - 11:00-12:30 - TKP H (TRACK 1: Business Intelligence - 5)
Session chair: Qingjiang Qiu, Southwestern University of Finance and Economics
#693 - Kuan-Hung Liu (National Taiwan University), Hung-Chih Chen (National Taiwan University), Kuan-Ting Lai (National Taiwan University), Yi-Ying Wu (National Taiwan University) and Chih-Ping Wei (National Taiwan University). Alternative Ingredient Recommendation: A Co-occurrence and Ingredient Category Importance Based Approach.

SESSION June 30 - 11:00-12:30 - TKP B (TRACK 9: Implementation - 7)
Session chair: Bin Fang, Xiamen University
#69 - Inchan Kim (University of New Hampshire) and Shaia Miranda (University of Oklahoma). 20 Years Old but Still a Teenager? A Review of Organizing Vision Theory and Suggested Directions.
Exploring the Role of 'Price Value' for Understanding Consumer Adoption of Technology: A Review and Meta-analysis of UTAUT2 based Empirical Studies.

Understanding the Rarity of ISD Method Selection – Bounded Rationality and Functional Stupidity.

Integration of DEMATEL-Based ANP with BOCR Merits for Hospital Sustainability: Evidence from Hospitals in Panama.

Did The Hospital Readmission Reduction Program Achieve Triple Aim Goals? Evidence From Healthcare Data Analytics.

A Decision Support Model to Predict ICU Readmission through Data Mining Approach.

Friendly Hackers to the Rescue: How Organizations Perceive Crowdsourced Vulnerability Discovery.

TDSD: A Touch Dynamic and Sensor Data Based Approach for Continuous User Authentication.

SESSION June 30 - 11:00-12:30 - TKP C (TRACK 10: Healthcare - 6)
Session chair: Eric Zheng, University of Texas - Dallas
Integration of DEMATEL-Based ANP with BOCR Merits for Hospital Sustainability: Evidence from Hospitals in Panama.
Did The Hospital Readmission Reduction Program Achieve Triple Aim Goals? Evidence From Healthcare Data Analytics.
A Decision Support Model to Predict ICU Readmission through Data Mining Approach.

SESSION June 30 - 11:00-12:30 - TKP E (TRACK 11: Security - 3)
Session chair: Joey George, Iowa State University
Friendly Hackers to the Rescue: How Organizations Perceive Crowdsourced Vulnerability Discovery.

SESSION June 30 - 11:00-12:30 - TKP I (TRACK 13: Mobile Business - 4)
Session chair: Hefu Liu, University of Science and Technology of China
Co-Purchase Analysis by Hierarchical Network Structure.

SESSION June 30 - 11:00-12:30 - TKP F (TRACK 15: Strategy - 4)
Session chair: Ben Choi, Nanyang Technological University
SESSION June 30 - 11:00-12:30 - TKP D (TRACK 17: Service Science - 4 & TRACK 15: Strategy - 5)
Session chair: Jouni Laitinen, Tokyo Institute of Technology
#597 - Jack Hsu (National Sun Yat-Sen University), Hui-Mei Hsu (National Kaohsiung Normal University), Sheng-Pao Shih (Tamkang University) and Tung-Ching Lin (National Sun Yat-sen University). Ever After? The Negative Affects After Switching to A New Service Provider.
#604 - Nassim Belbaly (Montpellier Business School). A Transactive Memory Systems Perspective on Virtual Team Creativity.

SESSION June 30 - 11:00-12:30 - TKP J (TRACK 18: Social Media - 5)
Session chair: Xiling Cui, Hong Kong Shue Yan University
#518 - Xiling Cui (Hong Kong Shue Yan University), Xuan Yang (University of Zurich), Libo Liu (Swinburne University of Technology), Xi Cun (Harbin Institute of Technology (Shenzhen)) and Daning Hu (Southern University of Science and Technology). The role of social media usage in enhancing team members’ trust and team creativity.
#627 - Axel Jacob (Osnabrück University of Applied Sciences) and Frank Teuteberg (Osnabrück University). Organizational Adoption of Social Media in Ethical Fashion.

SESSION June 30 - 11:00-12:30 - TKP A (TRACK 19: Opportunities and Challenges -5)
Session chair: Somprakash Bandyopadhay, Indian Institute of Management Calcutta
#237 - Timo Strohmann (Technische Universität Braunschweig), Simon Fischer (Jacobs University Bremen gGmbH), Dominik Siemon (Technische Universität Braunschweig), Florian Brachten (University of Duisburg-Essen), Christoph Lattemann (Jacobs University Bremen gGmbH), Susanne Robra-Bissantz (Technische Universität Braunschweig) and Stefan Stieglitz (University of Duisburg-Essen). Virtual Moderation Assistance: Creating Design Guidelines for Virtual Assistants Supporting Creative Workshops.
#408 - Ma. Beth Concepcion (De La Salle University) and Raymund Sison (De La Salle University). Developers’ Core Practice in Technology Startups: Toward a Grounded Theory.
#468 - Rishikesan Parthiban (Indian Institute of Management Calcutta), Somprakash Bandyopadhay (Indian Institute of Management Calcutta) and Jayanta Basak (Indian Institute of Management Calcutta). Towards a Next-Gen Cottage Industry in the Digital Age: Insights from an Action Research with Rural Artisans in India
Title and Authors <Research-in-Progress>

POSTER SESSION June 28-14:30-16:00-Royal Park Foyer (Poster-1)


Poster#98 Sulaimain Alsheibani (Monash University), Yen Cheung (Monash University) and Chris Messom (Monash University). Artificial Intelligence Adoption: AI-readiness at Firm-Level.

Poster#71 Louis Yi-Shih Lo (Central Taiwan University of Science and Technology) and Sheng-Wei Lin (Soochow University). Reduce Uncertainty of Online Potential Mates: Employing Signalling Theory.

Poster#207 Mengxi Xu (Jinan University), Carol Xj Ou (Tilburg University) and Wei Wang (Jinan University). Information Technology-Enabled Collaborative Job Crafting in Self-leading Team.

Poster#303 Yue Cheng (Guanghua School of Management Peking University) and Lingyun Qiu (Guanghua School of Management Peking University). Persuading Consumers into Buying E-books: The Mediating Role of Perceived Effort.

Poster#308 Honghong Huo (Dongbei University of Finance and Economics), Zilong Liu (Dongbei University of Finance and Economics), Qingfei Min (Dalian University of Technology) and Shiyao Liu (Dongbei University of Finance and Economics). Social Cues in SNS Advertising.

Poster#336 Kate Letheren (Queensland University of Technology), Saerom Lee (Kyungpook National University), Dong-Heon Kwak (Kent State University) and K. Ramamurthy (University of Wisconsin-Milwaukee). Effects of Gendered Anthropomorphism and Image Appeal on Moral Norms in the Context of Charity Website Design.

Poster#257 Yohanes Anggoro (University of Technology, Sydney), Suwin Sandu (University of Technology, Sydney) and Ghassan Beydoun (University of Technology, Sydney). Agent-Based Knowledge Framework of Energy Planning System.

Poster#283 Junaid Rehman (University of Technology, Sydney), Igor Hawryszkiewycz (University of Technology, Sydney) and Osama Sohaib (University of Technology, Sydney). Deriving High Performance Knowledge Sharing Culture (HPKSC): A Firm Performance & Innovation Capabilities Perspective.

Poster#65 Youngsok Bang (The Chinese University of Hong Kong), Dong-Joo Lee (Hansung University), Kunsoo Han (McGill University) and Sangwon Kim (The Chinese University of Hong Kong). A Net Diffusion Model of Mobile Application: Considering Self-referencing, Within-category Dependency, and Drop-out Process.

Poster#294 Jun Feng Clement Lim (Korea University), Byungwan Koh (Korea University) and Dongwon Lee (Korea University). Exploring Mobile Peer-to-Peer Payment Adoption: The Effects of SNS and Native Mobile Banking Apps Usage.

Poster#339 Yumo Lin (Hitotsubashi University), Tianli Huang (Hitotsubashi University), Taro Kamioka (Hitotsubashi University) and Ryuichi Hosoya (Hitotsubashi University). Impacts of Online Emotional Advertisement on Customer Behavior Moderated by Brand Attachment.

Poster#212 Qiqi Jiang (Copenhagen Business School) and Lele Kang (Nanjing University). “KNOW” YOUR MOBILE CUSTOMERS: A DESIGN APPROACH TO AN ANDROID-BASED MOBILE ANALYTICS TOOL.

Poster#267 Tuan Nguyen (National Tsing Hua University) and Pei-Fang Hsu (National Tsing Hua University). Investigating the dynamic process of value co-creation and value co-destruction in Self-Service Technology.

Poster#495 Weiwei Deng (City University of Hong Kong), Peihu Zhu (City University of Hong Kong) and Jian Ma (City University of Hong Kong). Enhancing group recommendation by knowledge graph.

Poster#502 Yikai Liang (Shandong University of Finance and Economics), Rui Liang (State Grid Tianjin Power), Gaoyong Li (Shandong University of Finance and Economics) and Guijie Zhang (Shandong University of Finance and Economics). An Empirical Analysis of Open Government Data Platform and Enterprise.
Poster#123 Jamie Yi-Ting Chang (Tunghai University), Fei-Fei Cheng (National Chung Hsing University), Chin-Shan Wu (Tunghai University) and James Jiunn-Yih Jiang (National Taiwan University). *Inter-Team Task Conflict within Enterprise Systems Implementations.*

Poster#190 Xiayu Chen (Hefei University of Technology), Shaobo Wei (University of Science and Technology of China) and Pengzhen Yin (Hefei University of Technology). *The Impact of Enterprise Social Media Use on Overload: The Moderating Role of Communication Visibility.*

Poster#690 E.W.T. Ngai (The Hong Kong Polytechnic University), M.C.M. Lee (The Hong Kong Polytechnic University), Y.S. Choi (The Hong Kong Polytechnic University) and P.Y.F. Chai (The Hong Kong Polytechnic University). *Multiple-Domain Sentiment Classification for Cantonese Using a Combined Approach.*

DC#1 Gen Li (Hong Kong University of Science and Technology), Jing Wang (Hong Kong University of Science and Technology), Kai-Lung Hui (Hong Kong University of Science and Technology). *Exploring Users' Motivation to Contribute in Online Platforms.*

DC#2 Renugah A/P Rengasamy (University of Malaysia), Suraya Hamid (University of Malaysia), Abdullah Gani (University of Malaysia). *A Conceptual Model Of Foreign Student Profiling.*

DC#3 Sharmistha Kar (Xavier University), Rahul Thakurta (Xavier University). *Planning for Digital Transformation: Implications for Institutional Enterprise Architecture.*

DC#4 Nila Zhang (Nanyang Technological University), Sia Siew Kien (Nanyang Technological University), Gunwoong Lee (Sungkyunkwan University). *The Institutional Legitimacy of Disruptive Start-ups in Sharing Economy.*

DC#5 Yi Chen (Nanyang Technological University), Wai Fong Boh (Nanyang Technological University), Jiahui Mo (Nanyang Technological University). *Heterogeneous Interactions in Online Communities: Social and Economic Impact for Online Sellers.*

DC#6 Deserina Sulaeman (Singapore Management University). *Smart Charities? Analyses of IT-enabled Charitable Fundraising.*

DC#7 Chinthake Wijesooriya (The University of Queensland), Jon Heales (The University of Queensland), Fiona Rohde (The University of Queensland), Peter Clutterbuck (The University of Queensland). *The Role of Formal and Informal Learning Systems in Virtual Learning Environments.*

DC#8 Pouyan Jahanbin (University of Canterbury), Stephen Wingreen (University of Canterbury). *The Effect of the Social Media Tools on Virtual Team Performance: The Mediating Role of Transactive Memory System Mapping with the Feature Richness.*

DC#9 Wenwen Li (The University of Hong Kong), Michael Chau (The University of Hong Kong). *Applying Deep Learning in Depression Detection.*


DC#11 Yudai Onitsuka (Keio University). *The effectiveness of the use of Performance Management Systems: developing a framework for research.*

**POSTER SESSION June28-16:30-18:00-Royal Park Foyer (Poster-2)**

Poster#244 Shih-Yi Chien (National Sun Yat-sen University), Sharon Hsiao (Arizona State University) and Yihuang Kang (National Sun Yat-sen University). *Understanding Students’ Intentions in Learning Visual Robotic Programming: An Integration of IS Success Model, Utilitarian Value and Hedonic Value.*

Poster#376 Yi-Ling Lin (National Chengchi University), Ming-Wei Lee (National Chengchi University) and I-Han Hsiao (Arizona State University). *An Exploratory Study on Programming Orchestration Technology.*
Poster#437 Malu Roldan (San Jose State University). An iPad Enabled First Year Experience Designed for Digital Natives: Impact on Computer Self Efficacy and Student Success.

Poster#63 Jie Gu (Shanghai Academy of Social Sciences), Yue Wu (Fudan University) and Yunjie Xu (Fudan University). Linguistic Feature and Temporal Pattern of User-Generated News: Evidence from an Online News Portal in China.

Poster#175 Pei-Ju Lee (National Chung Cheng University), Ya-Han Hu (National Chung Cheng University), Kuanchin Chen (Western Michigan University), J. Michael Tam (Western Michigan University) and Lien-En Cheng (National Chung Cheng University). Cyberbullying Detection on Social Network Services.

Poster#200 Tommy K. H. Chan (Northumbria University), Dimitra Skoumpopoulou (Northumbria University) and Qianshu Yu (University of Nottingham). Firestorms on Social Media: Effects of Social Information Characteristics on Customer Responses.

Poster#368 Yuan Liang (Peking University). Predictable or Serendipitous? The Effect of Retargeted Advertising on Consumer Decision.

Poster#414 Yuting Chen (The Hong Kong Polytechnic University), Xin Xu (The Hong Kong Polytechnic University) and Eric Ngai (The Hong Kong Polytechnic University). The Effects of Value Creation Practices on Online Brand Community Participation and Customer Relationship Performance.

Poster#432 Na Liu (The University of Sydney), Kevin K.Y. Kuan (The University of Sydney), Tingru Cui (University of Wollongong) and Yi Wu (Tianjin University). Understanding Usage Patterns for Mobile Phone Excessive Dependence.

Poster#453 Tianjie Deng (University of Denver), Lijia Xie (University of Denver) and Young Jin Lee (University of Denver). Management Responses to Online Hotel Reviews: Text Mining to Lift Sales.

Poster#474 Yimiao Zhang (Nanyang Technological University), Yan Lin (Nanyang Technological University) and Kim Huat Goh (Nanyang Technological University). Impact of Online Influencer Endorsement on Product Sales: Quantifying Value of Online Influencer.

Poster#202 Shih-Wei Chou (National Kaohsiung First University of Science and Technology), Hui-Tzu Min (National Cheng Kung University), S. C. Chang (National Kaohsiung University of Science and Technology) and C. S. Hsu (She-Te University). Understanding crowdsourcing continuance—an integrated model between relationship development and the service dominant logic.

Poster#104 Warut Khern-Am-Nuai (McGill University), Yipu Deng (Purdue University) and Jinyang Zheng (Purdue University). Using Platform-Generated Content to Stimulate User-Generated Content.

Poster#211 Lele Kang (Nanjing University), Chuan-Hoo Tan (National University of Singapore) and J. Leon Zhao (City University of Hong Kong). Organizational Quest for Competitive Advantage through Innovation: Where Should IT Capability be Focused?

Poster#333 Chang Heon Lee (United Arab Emirates University) and Yiyang Bian (City University of Hong Kong). Factors Affecting Success of Serial Crowdfunding: From Heuristic and Systematic Perspectives.

Poster#337 Deserina Sulaiman (Singapore Management University) and Mei Lin (Singapore Management University). Reducing Uncertainty in Charitable Crowdfunding.

Poster#451 Wen Mu (City University of Hong Kong; Xi'an Jiaotong University), Yiyang Bian (City University of Hong Kong) and J. Leon Zhao (City University of Hong Kong). Online Leadership for Open Source Project Success: Evidence from the GitHub Blockchain Projects.

Poster#401 Subasinghage Maduka Nuwangi (Auckland University of Technology), Darshana Sedera (Monash University) and Shirish C. Srivastava (HEC, Paris). Multi-layered Control Mechanisms in Software Development Outsourcing.
Poster#353 Chih-Kun Ke (National Taichung University of Science and Technology), Mei-Yu Wu (Chung Hua University), Wang-Chi Ho (National Taichung University of Science and Technology), Suz-Cheng Lai (National Taichung University of Science and Technology) and Li-Te Huang (Industrial Technology Research Institute). Intelligent Point-of-Interest Recommendation for Tourism Planning via Density-based Clustering and Genetic Algorithm.

Poster#746 E.W.T. Ngai (The Hong Kong Polytechnic University), S.S. Lam (The Open University of Hong Kong), J.K.L. Poon (The Hong Kong Polytechnic University), E.W.K. See-To (Lingnan University) and C.K.M. To (The Hong Kong Polytechnic University). Intelligent Decision Support Prototype System for Fashion Analytics in the Digital Era: An Integrating Visual and Text Approach.

DC#13 Zayyad Danami Tsiga (University of Nottingham Ningbo China), Alain Chong (University of Nottingham Ningbo China), Kim Hua Tan (University of Nottingham). The Effects of Coordination Mechanisms and Tie Strength on the Adoption and Diffusion of Open Standards.

DC#14 Ganagambegai Laxamanan (Universiti Tenaga Nasional Malaysia), Rabiah Eladwiah Abdul Rahim (Universiti Tenaga Nasional Malaysia). The Moderating Effect of Knowledge Integration on the Relationship between Social Capital and Open Innovation in Malaysian MSC Status IT Companies.

DC#15 Na Jiang (University of Science and Technology of China). Exploring the Effect of Interaction Patterns on Cooperative Learning Outcomes in Context-Aware Recommender Systems.

DC#16 Liguo Lou (Chonnam National University, Korea), Joon Koh (Chonnam National University, Korea). Deterrence and Reciprocity Approaches for Enhancing User Participation in the Sharing Economy.

DC#17 Ma. Beth S. Concepcion (De La Salle University), Raymund C. Sison (De La Salle University). A Grounded Theory Study of Software Developers in IT Startups in the Philippines.


DC#20 Yongjin Park (Korea Advanced Institute of Science and Technology). The Search Intensity and Sales Distribution of Mobile Channel in E-Commerce.

DC#21 Abhipsa Pal (Indian Institute of Management Bangalore), Tejaswini Herath (Brock University), Rahul De’ (Indian Institute of Management Bangalore), H Raghav Rao (The University of Texas). Factors facilitating Adoption of Mobile Payment Services over Credit/Debit Cards: An Investigation after the Demonetization Policy Shock in India.

DC#22 Zhengzhi Guan (University of Nottingham Ningbo China). Strategic crisis communication on social media: message strategy from issue selling perspective.

POSTER SESSION June29-11:00-12:30-Royal Park Foyer (Poster-3)


Poster#266 Nadine Ostern (TU Darmstadt), Arved Eßer (TU Darmstadt) and Peter Buxmann (TU Darmstadt). Capturing Users’ Privacy Expectations To Design Better Smart Car Applications.

Poster#719 Nuree Chung (Kyung Hee University), Namho Chung (Kyung Hee University) and Sung-Byung Yang (Kyung Hee University). Understanding the Impact of Restaurants’ Initial Online Reputation on Subsequent Online Reputation: Focusing on Source and Message Credibilities.
Poster#256 Shaobo Wei (University of Science and Technology of China), Weiling Ke (Clarkson University) and Kwok Kee Wei (National University of Singapore). Leveraging Leadership for Post-Acceptance Enterprise Systems Use: The Moderating Role of Regulatory Focus

Poster#319 Amelia Carbonie (The University of New South Wales), Zixiu Guo (The University of New South Wales) and Michael Cahalane (The University of New South Wales). Positive Personal Development through eSports.

Poster#359 Michael Möhring (Munich University of Applied Sciences), Barbara Keller (Munich University of Applied Sciences), Rainer Schmidt (Munich University of Applied Sciences), Anna-Lena Rippin (Wuerzburg University of Applied Sciences), Janine Schulz (Wuerzburg University of Applied Sciences) and Karina Brückner (Wuerzburg University of Applied Sciences). Empirical Insights in the Current Development of Smart Contracts.

Poster#369 Qiong Jia (Hohai university), Qiuhao Wu (Hohai University), Yue Guo (King's College London) and Chundi Zhao (Hohai university). COMPETITION MAKES PERSISTENCE? INVESTIGATING ANTECEDENTS OF MOBILE GAMER’S CONTINUOUS PLAY INTENTION.

Poster#562 Ling Zhao (Huazhong University of Science and Technology), Xingwei Lu (Huazhong University of Science and Technology) and Yingying Hu (Huazhong University of Science and Technology). A Proposed Theoretical Model of Discontinuous Usage of Voice-Activated Intelligent Personal Assistants (IPAs).

Poster#382 Na Liu (The University of Sydney), Sandeep Purao (Bentley University) and Himika Tozato (The University of Sydney). Value-infused Design for a Service-Matching Platform for the Elderly.

Poster#475 Peng Zhen Yin (Hefei University of Technology), Chuang Wang (South China University of Technology), Xia Yu Chen (Hefei University of Technology), Jing Jing Ding (Hefei University of Technology) and Xi Hu (University of Science and Technology of China). Effects of Overload Expansion of Mobile Technologies Use on Job Satisfaction and Its Coping.

Poster#510 Chang Liu (The Chinese University of Hong Kong) and Keehyung Kim (The Chinese University of Hong Kong). Effect of Displayed Ratings on Provision of Emotional Online Reviews.

Poster#682 Si Fan (Huazhong University of Science and Technology), Jingwen Liu (Huazhong University of Science and Technology Library), Yaobin Lu (Huazhong University of Science and Technology) and Zhao Pan (Hust). User Comments Get Closer: The Impacts of Danmu Proximity on Video Quality of Experience and User Engagement.

Poster#165 Kosuke Nakamizo (Matsuyama University) and Hongwei Zhu (University of Massachusetts Lowell). When Do Firms Disclose Their Quarterly and Annual Financials? An Exploratory Study of Filings in EDGAR.

Poster#208 Fang-Yu Lin (National Taiwan University), Ming-Chen Wu (National Taiwan University) and Chien Chin Chen (National Taiwan University). Incorporating Pairwise Learning into Latent Dirichlet Allocation for Effective Item Recommendations.

Poster#312 Xian Xiao (Peking University) and Lingyun Qiu (Peking University). Exploring Cross-National Differences in Online Review Topics between China and the United States.

Poster#355 Yue Li (Dalian University of Technology), Huifang Li (Dalian University of Technology), Qingfei Min (Dalian University of Technology) and Zhiyong Liu (Dalian University of Technology). Understanding the Determinants of Review Helpfulness in Online Review Sites: An Empirical Study.

Poster#399 Yang Duan (Monash University) and Chung-Hsing Yeh (Monash University). An Intelligent System Based Approach to Accounting Choices Evaluation and Selection.

Poster#289 Savita K. S. (Universiti Teknologi PETRONAS), Marym Mohamad Razip (Universiti Teknologi PETRONAS) and Khalid Khairul Shafiee (Universiti Teknologi PETRONAS). An Exploration on the Impact of Internet of Things (IoT) towards Environmental Sustainability in Malaysia.

Poster#86 Bowen Guan (Tongji University) and Carol Hsu (Tongji University). The Role of Abusive Supervision and Interactional Justice in Employee Information Security Policy Noncompliance Intention.
Poster#258 Farkhondeh Hassandoust (ICL Graduate Business School) and Angsana Techatassanasoonthorn (Auckland University of Technology). Understanding Users’ Information Security Awareness and Intentions: A full Nomology of Protection Motivation Theory.

Poster#272 Yen-Hao Hsieh (Tamkang University). Design and characterization of a privacy-based service sustainability measurement mechanism.

Poster#511 Kai Spindeldreher (University of Cologne), Jonas Fröhlich (University of Cologne) and Daniel Schlagwein (The University of New South Wales). I Won’t Share!: Barriers to Participation in the Sharing Economy.

Poster#587 Jyun-Cheng Wang (National Tsing-Hua University), Ming-Jing Chiang (Ta-Tung Institute of Technology), You-Shuan Li (National Tsing-Hua University) and Raden Agoeng Bhimasta (National Tsing-Hua University). The mediating role of Reciprocity: Toward Understanding Knowledge Contribution in Open Source Communities.

Poster#656 Yi-jing Li (UNSW Australia), Wenjie Fan (Aalto University), Fei Liu (Copenhagen Business School), Eric Lim (UNSW Australia), Yong Liu (Aalto University) and Chee-Wee Tan (Copenhagen Business School). Exploring the Nudging and Counter-Nudging Effects of Campaign Updates in Crowdfunding.

Poster#13 Rahul Thakurta (XAVIER UNIVERSITY) and Soumya Guha Deb (XAVIER UNIVERSITY). Impact of IS/IT Investments on Firm Performance in the Indian Context: A Plan of Inquiry.

Poster#373 Shamshul Bahri (University of Malaya), Chaminda Methsiri Suwandaarachchi (University of Malaya) and Ali Fauzi (University of Malaya). Collaborative Regulatory Development in Sri Lankan Mobile Money Sector for Financial Inclusion.

Poster#476 Shihchuan Lai (National Chengchi University), Jialang Seng (National Chengchi University) and Wootsong Lin (National Chengchi University). Prediction of financial distress with text mining and hidden Markov model.

Poster#615 Qiang Zhang (City University of Hong Kong & University of Science and Technology of China), Manli Wu (City University of Hong Kong), J. Leon Zhao (City University of Hong Kong) and Liang Liang (University of Science and Technology of China). Lenders’ Perceived Risk in Online P2P Lending: the Elaboration Likelihood Model Perspective.

POSTER SESSION June29-14:30-16:00-Royal Park Foyer (Poster-4)

Poster#60 Yi-jing Li (The University of New South Wales), Fei Liu (Copenhagen Business School), Wenjie Fan (Aalto University), Eric T.K. Lim (The University of New South Wales) and Yong Liu (Aalto University). Early Winner Takes All: Exploring the Impact of Initial Herd on Overfunding in Crowdfunding Context.

Poster#96 Vivien Lim (National University of Singapore), Thompson Teo (National University of Singapore) and Xue Zheng (CEIBS). Sleep Deprived and Lonely: The Moderating Effect of Social Exclusion on Insomnia and Cyberloafing.

Poster#178 Chao-Min Chiu (National Sun Yat-sen University). Impacts of Technostress Creators and Personal Resources on IT Professionals’ Strain and Engagement.

Poster#445 Fumin Hu (University of Jyväskylä) and Yixin Zhang (University of Jyväskylä). Empowering Migrant Workers and Labor NGOs in China: Creating a Law Searching Tool through a Design Science Approach.

Poster#491 Nina-Birte Schirrmacher (ESSEC Business School), Jan Ondrus (ESSEC Business School) and Felix Ter Chian Tan (The University of New South Wales). Towards a Response to Ransomware: Examining Digital Capabilities of the WannaCry Attack.

Poster#406 Yingxue Ma (University of Science and Technology Beijing) and Mingxin Gan (University of Science and Technology Beijing). A Random Forest Regression-based Personalized Recommendation Method.
Poster#508 Yen-Hsien Lee (National Chiayi University), Yu-Chi Cheng (National Chiayi University) and Tsai-Hsin Chu (National Chiayi University). A Temporal Usage Pattern-based Tag Recommendation Approach.

Poster#596 Chin-Sheng Yang (Yuan Ze University) and Yu-Ching Kuo (Yuan Ze University). Estimation of Consumer Review Quality.

Poster#650 Jingjing Zhang (Dalian University of Technology), Huifang Li (Dalian University of Technology), Yulin Fang (City University of Hong Kong) and Youwei Wang (Fudan University). Pricing vs. Product-Oriented Web Technologies and Product Returns in E-marketplace: The Mediating Role of Page Views.

Poster#238 Ron Chuen Yeh (Meiho University), Yi-Chien Lin (Meiho University) and Yi-Cheng Chen (National Taitung University). An Empirical Study on Value Creation and User Stickiness in a Social Media Ecosystem.

Poster#354 Wei-Lun Chang (Tamkang University). The Influence on Twitter: A Sentiment Analysis.

Poster#460 Layla Boroon (University of Technology, Sydney), Babak Abedin (University of Technology, Sydney) and Shadi Erfani (University of Technology, Sydney). Impacts of Dark Side of Online Social Networks (OSNs) on Users: an Agenda for Future Research.

Poster#483 Chukwuma Ukoha (Federation University Australia). On the Value of Healthcare Social Media: Exploring Users' Perspectives.

Poster#512 Hongjun Huang (Huazhong university of Science and Technology), Jun Yang (Huazhong university of Science and Technology), Yuanyuan Zhou (Huazhong university of Science and Technology), Ling Zhao (Huazhong university of Science and Technology) and Jin Lin Wan (Central university of finance and economics). Homogenous or heterogeneous? Demand effect of user similarity network in online video website.

Poster#306 Julia Dakova (Victoria University of Wellington), Pedro Antunes (Victoria University of Wellington) and Yi-Te Chiu (Victoria University of Wellington). A Pluralistic Approach to Information Valuation.

Poster#400 Aastha Pant (University of Southern Queensland), Anup Shrestha (University of Southern Queensland), Eric Kong (University of Southern Queensland) and Mustafa Ally (University of Southern Queensland). A Systematic Literature Mapping to Investigate the Role of IT in Knowledge Stock and Transfer.

Poster#418 Sanetake Nagayoshi (Shizuoka University) and Jun Nakamura (Shibaura Institute of Technology). Visualize the Organizational Cultures in a Japanese Manufacturing Company with Multi-Dimensional Scaling-How Do We Change Corporate Culture?

Poster#471 Mozdeh Dehghani (Monash University), Tom Denison (Monash University) and Larry Stillman (Monash University). Shared collaborative spaces challenges in inter-organisational collaborative projects.

Poster#638 Hongying Zhao (City University of Hong Kong), Xiaofang Cai (Faculty of Business and Economics, The University of Hong Kong) and Christian Wagner (City University of Hong Kong). Exploring Users Motivations to Knowledge Contribution at the Creation Stage of Online Communities.

Poster#347 Hsieh-Hong Huang (National Taitung University, Taiwan) and Chi-Lun Liu (Kainan University, Taiwan). Study on the Effectiveness of Organizational Citizenship Behavior and Engagement on Information Security Policy.

Poster#412 Daniel Pienta (Clemson University), Jason Thatcher (Clemson University), Heshan Sun (Clemson University) and Joey George (Iowa State University). Information Systems Betrayal: When Cybersecurity Systems Shift from Agents of Protection to Agents of Harm.

Poster#448 Jingzhi Zhang (Information System Deparment/CB, City University of Hong Kong) and Weiquan Wang (Information System Deparment/CB, City University of Hong Kong). Effects of Impulse and Habit on Privacy Disclosure in Social Networking Sites: Moderating Role of Privacy Self-Efficacy.

Poster#681 Prasanthi Yepuru (National Sun Yat-sen University), Jack Shih Chieh Hsu (National Sun Yat-sen University) and Yuzhu Li (University of Massachusetts Dartmouth). Dealing with Security Related Stress: Mindfulness on Countermeasures.
Poster#765 Hwee-Joo Kam (University of Tampa), Philip Menard (University of South Alabama), Dustin Ormond (Creighton University) and Pairin Katerattanakul (Western Michigan University). Ethical Hacking: Addressing the Critical Shortage of Cybersecurity Talent.

Poster#8 Gavin Zhang (Northern Arizona University), Mandy Dang (Northern Arizona University), Beverly Amer (Northern Arizona University) and Kevin Trainor (Northern Arizona University). Who Favor Blended Learning More: Men or Women? An Explorative Study on Gender Differences.

Poster#79 Liwei Li (Beijing Union University), Xiaojuan Sheng (Beijing Union University) and Liyi Ma (Beijing Union University). E-business Research in China over the Last Two Decades: A Bibliometric Analysis of Projects Granted by National Social Science Fund of China.


POSTER SESSION June29-16:30-18:00-Royal Park Foyer (Poster-5)

Poster#302 Hai Nguyen (Åbo Akademi University), Kristina Eriksson-Backa (Åbo Akademi University) and Heidi Enwald (University of Oulu, Åbo Akademi University). Preliminary Results of a Survey on User Opinions and Experiences on an Online Diabetes Risk Test.

Poster#366 Lena Wolbeck (Freie Universität Berlin), Philipp Schlechter (Freie Universität Berlin) and Daniela Schmitt (Freie Universität Berlin). Nurse Schedule Evaluation through Simulation with integrated Rescheduling.

Poster#583 Charcy Zhang (University of Canterbury), Ravi Sharma (University of Canterbury) and Steve Wingreen (University of Canterbury). Block-chaining in Precision HealthCare: A design research approach.

Poster#666 Wenjie Huang (City University of Hong Kong), Hailiang Chen (City University of Hong Kong) and Juhee Kwon (Korea Advanced Institute of Science and Technology). The Impact of Gamification Design on the Success of Health and Fitness Apps.


Poster#739 Xuechen Luo (City University of Hong Kong) and Ling Ge (City University of Hong Kong). Racial/Ethnic Discrimination in Crowdfunding: Evidence from Kiva.

Poster#750 Norazila Samuri (utm) and Nor Zairah Ab Rahim (utm). Green IT in Digitized Society: How Green Is your Citizen?

Poster#542 Katharina Jahn (University of Siegen), Henrik Kampling (University of Siegen), Hans Christian Klein (University of Siegen), Yasin Kuru (University of Siegen) and Bjørn Niehaves (University of Siegen). Towards an Explanatory Design Theory for Context-Dependent Learning in Immersive Virtual Reality.

Poster#590 Philip Tin Yun Lee (The University of Hong Kong), Richard Wing Cheung Lui (The Hong Kong Polytechnic University) and Michael Chau (The University of Hong Kong). Does competition help learning? An exploratory study on competition, challenge, control, and self-efficacy in digital serious games.

Poster#607 Eija Koskivaara (University of Turku). Has your international university IT management education been useful?

Poster#694 Camilo Potocnjak-Oxman (Australian National University). Support Role of Information Systems in Action-Based Entrepreneurship Education.

Poster#758 Emmenual Reddy (The University of the South Pacific) and Bibhya Sharma (The University of the South Pacific). Mobile Learning Perception and Attitude of Secondary School Students in the Pacific Islands.
Poster#537 Silvia Lin (UNSW Business School), Hyungseok Kim (UNSW Business School), Felix Ter Chian Tan (UNSW Business School) and Carmen Leong (UNSW Business School). Navigating Value Co-Creation in Entertainment: A Netnography Study on the Wang Hong Ecosystem.

Poster#580 Ahmad Asadullah (National University of Singapore), Atreyi Kankanhalli (National University of Singapore) and Isam Faik (National University of Singapore). Understanding Users’ Intention to Verify Content on Social Media Platforms.

Poster#730 Yi Sun (Shanghai University), Kwok Kee Wei (National University of Singapore), Yaobin Lu (Huazhong University of Science and Technology) and Zhao Pan (Huazhong University of Science and Technology). We Recreate It and We Love It: The Impact of Collaborative Generated Content (CGC) on User’s Willingness to Pay.

Poster#731 Jianqing Chen (The University of Texas at Dallas), Ling Ge (City University of Hong Kong) and Zhiling Guo (Singapore Management University). An Economic Analysis of Disintermediation on Crowdfunding Platforms.

Poster#493 Peihu Zhu (City University of Hong Kong) and Weiwei Deng (City University of Hong Kong). When Less is More: Effect of Group Size on Profit of Online Advertising Communities.

Poster#529 Bingqing Xiong (City University of Hong Kong), Na Jiang (City University of Hong Kong), Mengyao Fu (City University of Hong Kong), Jian Yao (China Unicom (Shanghai Branch)), Chee-Wee Tan (Copenhagen Business School), Eric Lim (The University of New South Wales), Weiquan Wang (City University of Hong Kong) and Jianfeng Gu (China Unicom (Shanghai Branch)). Come Rain and Shine? Exploring the Effects of Mobile Weather Applications on Users’ Movements.

Poster#544 Ziqing Yuan (City University of Hong Kong) and Hailiang Chen (City University of Hong Kong). The Relationship between Mobile Web and Mobile App Channels for Retailers.

Poster#566 Chia-Yin Lai (National Sun Yat-sen University, Taiwan), Ting-Peng Liang (National Sun Yat-sen University, Taiwan) and Kai-Lung Hui (The Hong Kong University of Science and Technology). Information Privacy Paradox: A Neural Science Study.


Poster#242 Andrea Herrera (University of Los Andes), Sonia Camacho (University of Los Andes) and Sebastián Siza-Correa (University of Los Andes). Knowledge coordination in global sourced projects: the case of a service desk provider.

Poster#701 Edwin Ronnel Bondoc (De La Salle University - Manila) and Joel Ilao (De La Salle University - Manila). THEORETICAL UNDERSTANDING OF IMPACTS OF TEAM SEPARATION IN GLOBAL SOFTWARE DEVELOPMENT.

Poster#130 Qiong Jia (Hohai University), Qiuhaow Wu (Hohai university), Yue Guo (Hohai University & King’s College London), Barnes Stuart (King’s College London) and Zhe Jing (Hohai University). Follow the Leader”: Leadership and Incentives to Use Enterprise 2.0 Applications.

Poster#278 Yenni Tim (The University of New South Wales), Shan L Pan (The University of New South Wales) and Taohua Ouyang (Beihang University). Museum in the Age of Digital Transformation.

Poster#356 Katharina Luisa Drechsler (German Graduate School of Management and Law), Axel Hund (German Graduate School of Management and Law) and Heinz-Theo Wagner (German Graduate School of Management and Law). Championing Digital Innovation Success: The Role of CDOs.

Poster#611 Liu Xiaoxi (Korea University) and Byung Cho Kim (Korea University). Keep It or Kill It? Optimal Management of Old Technology in the Emergence of New Technology.
Workshops, Tutorial & Panels

**Workshop 1 June 27 - 13:00-15:00 - TKP J**

The Internet of Things: Emerging Research Challenges

Brian Donnellan (Maynooth University) and Junichi Iijima (Tokyo Institute of Technology)

**Tutorial June 27 - 15:30-17:30 - TKP D**

Transforming Business Education with Augmented Reality/Virtual Reality (AR/VR)

Nitin Aggarwal (San Jose State University) and Malu Roldan (San Jose State University)

**Panel 1 June 28 - 16:30-18:00 - TKP B**

Future of Work: Transformation and Emergence

Jungwoo Lee (Yonsei University), Kim Normann Andersen (Copenhagen Business School), Helle Henriksen (Copenhagen Business School), Masaaki Hirano (Waseda University), Cai Shun (Xiemen University) and Ayoung Suh (City University of Hong Kong)

**Panel 2 June 29 - 16:30-18:00 - TKP B**

How do we reduce online risk of young generations? : Technology, education and incentive design

Akiko Orita (Kanto Gakuin University) and Toshiya Jitsuzumi (Chuo University)

**Workshop 2 June 30 - 13:00-16:30 - TKP C**

A Guide to Publishing in International Journals and Paper Development Workshop

Robert Davison (City University of Hong Kong)